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Dinesh K. Gauri (WCOB)-Walton College of Business Marketing/Transportation dkgauri@uark.edu 479-575-3903. Find others with this expertise. Retail marketing; Consumer response to promotions; Retail promotions; Benchmarking and store performance; Retail strategy; Grocery retailing; Pricing and promotions in the cruise industry; University Relations. Davis Hall University of Arkansas ...

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